

# Nahom Ayalew

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🌐 [2noh.github.io](https://2noh.github.io)

📍 Santa Clara, CA

## EDUCATION

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**University of California, Irvine**, GPA 3.48 2018-2020  
B.S. in Informatics (HCI)

**De Anza College**, GPA 3.59 2015-2018  
Associate Degree in Liberal Arts: Math & Science Emphasis

## SKILLS AND RELEVANT COURSEWORK

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Programming languages:

- C++, Java, Python, Javascript, HTML, CSS, MySQL

Courses:

- Object-oriented Analysis and Design, Human-Computer Interaction (HCI), Data Abstraction and Structures

Others:

- Experienced with Figma, Adobe Creative Suite, React/ReactNative, Flutter
- Fluent in Amharic and English

## EXTRACURRICULAR ACTIVITIES

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**Philosophy Club** 2018-2020

*Social Media Manager*

- Led the implementation of social media strategy across Twitter, Instagram, and Facebook
- Collaborated with board members to generate content to share on social media

## PROJECT EXPERIENCE

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**ChoDi** 2019-2020

- Created an app connecting nonprofit organizations with businesses and individuals
- Developed design system, style guide, and color scheme used throughout the project
- Presented visual design wireframes, mockups, and prototypes to clients

**Silvia+** 2019-2020

- Designed a web/mobile app for a home decoration and furniture business
- Gathered client requirements and presented design deliverables to stakeholders

**Craigslist Redesign** 2018-2019

- Performed usability testing, cognitive walkthrough, and competitive analysis on Craigslist
- Conducted user research, heuristic, and accessibility evaluations to develop user personas
- Redesigning Craigslist to modernize its UI and improve the UX while maintaining core brand identity

## ADDITIONAL WORK EXPERIENCE

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**Allied Universal Security Services** 2016-2019

*Security Guard*

- Built, improved, and maintained effective relationships with client employees and guests
- Operated wireless technologies and security equipment at client specific sites
- Handled crisis situations at a client site, calmly and efficiently